

KTEA Issue Program List

Quarterly Issues Programs List for Station – KTEA

1st October – December 31, 2014

Placed in Public File – January 2015

Section I. Issues

The station has identified the following issues facing our community in this quarter:

A. COMMUNITY OUTREACH:

- a. CERT Emergency Preparedness Expo
- b. CCOC Hospitality Night
- c. Blood Drive (continuing)
- d. CCSD General Election

B. COMMUNITY SERVICES:

- a. Sheila's Spooky Town
- b. Canzona Women's Ensemble
- c. CHS Harvest Festival
- d. CCOC Festival of Trees

C. EDUCATION:

- a. CUHS Alumni Soccer to support Coast Union School District activities
- b. CUHS Live Play-by-Play Broncos Football Live Broadcasts

D. SENIOR CITIZEN OUTREACH:

- a. Community Council Bus (continuing)
- b. St. Paul's Episcopal Monthly Free Health Screening (continuing)

E. AGRICULTURAL ISSUES:

- a. Location for non-potable water

Section II. Responsive Programs

A. COMMUNITY OUTREACH:

- a. **The Cambria Emergency Response Team (CERT)** requested KTEA to help them encourage people to come out and support their emergency-preparedness exposition. Public Service Announcement aired 10/7 through 12/15 and KTEA sponsored a table at the December 15th meeting.
- b. **Cambria Chamber of Commerce** Hosted 2014 Annual Hospitality Night. A free village open house. KTEA provided and aired Public Service Announcement from 11/19 through 12/4.

- c. **Community Blood Drive** KTEA encouraged listeners to donate blood at our annual local drives. Live mentions (during CUHS football) aired, 10/4, 10/10, 10/18, 10/24, and 10/31.
- d. **CCSD General Election – WATER** MANDATORY water saving measures, fees and fines are in effect. CCSD General Election 11/4. KTEA aired candidate discussion and Q & A on 10/25 and again 11/2. KTEA also provides information on how to acquire water tanks and non-potable irrigation water during live football games 10/4, 10/10, 10/18, 10/24 and 10/31. These responsive programs will continue in the 4th Quarter Report.

B. COMMUNITY SERVICES

- a. **Sheila's Spooky Town** KTEA encouraged listeners to participate 10/31 FREE community haunted house. PSA aired 10/2 through 10/31.
- b. **Canzona Women's Festival** The 1st Non-profit event to support area musicians through song. Canzona Women's Ensemble PSA segments were aired 10/15 through 11/9.
- c. **Harvest Festival** Cambria Historical Society requested assistance in promotion of their annual Harvest Festival. KTEA encouraged listeners to register for events and attend with a PSA that ran from September through October 2014. Live mentions were aired during CUHS football broadcasts 10/4, 10/10, 10/18, 10/24 and 10/31.
- d. **CCOC Festival of Trees** Cambria Chamber of Commerce hosts it's annual Festival of Trees. KTEA provided a PSA which ran from 11/19 through 12/6.

C. EDUCATION

- a. **CUHS Alumni Soccer** Bronco's Alumni Association promotional game of current CUHS athletes vs. Alumni athletes. PSA produced and aired 11/19 – 11/28.
- b. **Coast Union High School** Bronco's Football. Live, local broadcasts of all football games both home and away. Promoting community involvement with education and sportsmanship. KTEA broadcasts live games weekly. Segments aired 10/4, 10/10, 10/18, 10/24 and 10/31.

D. **SENIOR CITIZEN OUTREACH**

- a. **Community Council Bus** offers FREE rides to citizens in need. KTEA encourages listeners to use whenever necessary. Segment aired during live weekly football broadcasts 10/4, 10/10, 10/18, 10/24 and 10/31.
- b. **Free Health Screening** St. Paul's Episcopal Church requested assistance in getting the word out to the community regarding their monthly free health screening for anyone over eighteen years of age. KTEA encouraged listeners to attend and bring their friends and family. Segment aired during live weekly football broadcasts 10/4, 10/10, 10/18, 10/24 and 10/31.

E. **AGRICULTURAL ISSUES**

- a. **New Location For Non-Potable Water Pickup** CCSD no longer offering water in town. KTEA advises listeners of new locations and gives directions. Segment aired during CCSD live interview 10/25 and 11/2 and also aired during weekly football broadcasts 10/4, 10/10, 10/18, 10/24 and 10/31.